



EXCEL BEYOND LIMITS

THERE IS GREATNESS IN YOU

2025

**SALES BOOTCAMP
TRAINING CALENDAR**

www.salesbootcamp.ng



SALES BOOTCAMP NIGERIA

Developing Sales Professionals
with New Strategies For Growth

Sales Bootcamp Nigeria™ is a Sales training academy focused on the promotion of industries productivity developing capacity of Salespeople. It seeks to achieve this by enabling sales performance through a consistent development of sales professional. Sales Bootcamp bring you topical issues that affect sales performance in your organization, trains and develop your sales force in practical skills needed to succeed in selling. It is a program designed and tailored for all level of sales professionals.

1 Sales BootCamp Academy

Sales BootCamp Academy is a sales training which combined over 100 Sales courses and with experts and industries leaders in Sales Development, Marketing and Brand Management to deliver top-notch Sales Training to our Clients

2 Sales BootCamp Conference

Sales BootCamp Conference is a Annual Sales Training intervention program from the stable of **McTimothy Associates Consulting LLC**. It is a Social Enterprise initiative designed to help companies in Nigeria to achieve their business growth imperatives through effective and impressive Sales Performance annually. The conference usually take place at the first quarter of the year to prepare sales professionals ahead.



For Booking and Registration
contact *Sales BootCamp
Training Academy*

www

<https://salesbootcamp.ng>



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SALES BOOTCAMP ACADEMY COURSES

COURSE	DURATION	COURSE FEE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
<i>Professional Selling Skills and Strategies</i>	3 days	230,000	22 -25			3-5		26-28			5-6			
<i>Managing Sales Team for Effective Results</i>	3 days	230,000		3-4			2-3			22-23				
<i>Advanced Selling Skills & Strategies for Senior Professionals/Manager</i>	3 days	230,000				25-26			4-5			10-11		
<i>Key Account Management Skills & Strategies</i>	2 days	195,000		6-8			16-17					10-11		
<i>The Strategic Marketing Plan</i>	3 days	230,000				24-26			10-12		18-20			
<i>The Art of Closing the Sales</i>	2 days	195,000	28 - 29			3-4			18-19			10-11		5-6
<i>Actionable Selling Skills: Tools and</i>	2 days	230,000				11-12				8-9			3-4	5-6
<i>Certified Brand Manager Course</i>	3 days	230,000						12-14		15-16			14-15	
<i>Marketing Management Appreciation</i>	3 days	230,000		20-22			15-17					1-4		
<i>How to Find And Win New Business</i>	3 days	230,000					1-3			14-16				
<i>Essential Marketing Strategy Development</i>	3 days	230,000			5-8			12-14				23-25		
<i>Effective Trade Marketing & Distribution</i>	2 days	195,000	29 -30			11-12			18-19				7-8	
<i>Marketing and Selling Financial Services</i>						on demand only								
<i>Strategic Marketing Management Practice</i>	3 days	245,000				10-12			10-12			16-18		
<i>Strategies and Tactics for Selling to Key</i>	3 days	246,250	23-25					26-28					27-29	
Sales BootCamp Conference	2 days	Annual Event			Avialable on Demand					Avialable on Demand				
<i>Marketing Communication and Brand</i>	3 days	246,250		20-22			22-24			21-23				
<i>Strategic Selling and Sales Territory</i>	2 days	195,750				18-19			25-26			3-4		
<i>Aggressive Market Penetration Strategies</i>	3 days	235,000			20-22			3--5			11-13			
<i>Strategic Sales & Channel Development</i>	2 days	199,750					23-24			8-9			14-15	
<i>Essential Digital Marketing Strategies for</i>	2 days	195,750		24-25				20-21				3-4		
<i>Advanced Digital Marketing Masterclass</i>	3 days	235,000	23 - 25			10-12			24-26		18-20			
<i>Managing your Media (Advertising)</i>	3 days	235,000			13-15			12-14					20-22	
<i>Product Launch and Management</i>	3 days	235,250				3-5			10-12		3-6			
<i>Effective Social Media Marketing</i>	2 days	195,750			21-22					8-9			14-15	
<i>Retail Sales Skills & Personal Effectiveness</i>	2 days	195,750				11-12		6-7						
<i>Selling and Marketing Financial Services</i>	2 days	195,750		10-11			23-24			29-30				
<i>Effective Tele-Sales & Marketing Skills</i>	2 days	195,750			13-15				4-5			10-11		
<i>Van Salesmanship & Merchandising Skills</i>	2 days	198,750				17-19		6-7			2--3			
<i>Advanced Key Account Management and</i>	3 days	233,250	23 - 25				8-10			14-16			27-29	
<i>Creative Retail Selling and Visual</i>	3 days	235,250				17-19		12-14			11-13			
<i>Certificate in Retail Operations Store</i>	2 days	195,750			13-15				25-26			10-11		
<i>Developing Effective Distribution Channels:</i>	3 days	230,750				3-5				21-23			4--6	
<i>FMCG Selling: Effective Skills & Strategies for</i>	2 days	195,750		17-18			15-17				19-20			
<i>Internet Marketing and Social Media</i>	2 days	195,750			21-22			6-7				17-18		
<i>Managing Distributors & Sales People</i>	2 days	195,750				10-12			25-26				4--5	



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