

**Unleashing
Potential
Through
Strategic
Training
Excellence.**



2024
SALES
BOOTCAMP
Training Calendar



SALES BOOTCAMP NIGERIA

Developing Sales Professionals with New Strategies For Growth

Sales Bootcamp Nigeria™ is a Sales training academy focused on the promotion of industries productivity developing capacity of Salespeople. It seeks to achieve this by enabling sales performance through a consistent development of sales professional. Sales Bootcamp bring you topical issues that affect sales performance in your organization, trains and develop your sales force in practical skills needed to succeed in selling. It is a program designed and tailored for all level of sales professionals.

1 Sales BootCamp Academy

Sales BootCamp Academy is a sales training which combined over 100 Sales courses and with experts and industries leaders in Sales Development, Marketing and Brand Management to deliver top-notch Sales Training to our Clients

2 Sales BootCamp Conference

Sales BootCamp Conference is a Annual Sales Training intervention program from the stable of **McTimothy Associates Consulting LLC**. It is a Social Enterprise initiative designed to help companies in Nigeria to achieve their business growth imperatives through effective and impressive Sales Performance annually. The conference usually take place at the first quarter of the year to prepare sales professionals ahead.



For Booking and Registration
contact *Sales BootCamp
Training Academy*

www

<https://salesbootcamp.ng>



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COURSE TITLES	DAY(S)	COURSE FEE (₹)	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Professional Selling Skills and Strategies	3	125,000				3-4		27-28			6-7			
Managing Sales Team for Effective Results	3	125,000		2-3			3-4			23-24				
Advanced Selling Skills & Strategies for Senior Professionals/Manager	3	125,000				26-27			4-5			11-12		
Key Account Management Skills & Strategies	2	115,000		8-10			17-18					11-12		
The Strategic Marketing Plan	3	135,000				25-27			11-13		19-21			
The Art of Closing the Sales	2	115,000				3-4			18-19			10-11		6-7
Actionable Selling Skills: Tools and Techniques	2	115,000				11-12				9-10			1-2	6-7
Certified Brand Manager Course	3	165,000						13-15		16-17			15-16	
Marketing Management Appreciation Course	3	155,000		22-24			16-18					3-5		
How to Find And Win New Business	3	155,000					2-4			15-17				
Essential Marketing Strategy Development for Managers	3	145,000			6-9			13-15				24-26		
Effective Trade Marketing & Distribution Strategies	2	125,000				12-13			19-20				8-9	
Marketing and Selling Financial Services	On Demand Only													
Strategic Marketing Management Practice	3	165,000				11-13			11-13			17-19		
Strategies and Tactics for Selling to Key Decision Makers and Winning Complex Deals	3	165,000	25-27					27-29					28-30	
Sales BootCamp Conference	2	Annual Event And Aailable on Demand												
Marketing Communication and Brand Management	3	165,000		22-24			23-25			22-24				
Strategic Selling and Sales Territory Management	2	125,000				19-20			25-26			4-5		
Aggressive Market Penetration Strategies	3	165,000			21-23			3-5			12-14			
Strategic Sales & Channel Development	2	125,000					24-25			9-10			14-15	
Essential Digital Marketing Strategies for Business	2	125,000		23-24				21-22				3-4		
Advanced Digital Marketing Masterclass	3	165,000				11-13			25-27		19-21			
Managing your Media (Advertising) Effectively	3	175,000			14-16			13-15					21-23	
Product Launch and Management	3	165,000				4-6			11-13		4-7			
Effective Social Media Marketing	2	125,000			22-23					9-10			15-16	
Retail Sales Skills & Personal Effectiveness Skills	2	125,000				12-13		7-8						
Selling and Marketing Financial Services	2	125,000		9-10			23-24			29-30				
Effective Tele-Sales & Marketing Skills	2	125,000			14-16				4-5			11-12		
Van Salesmanship & Merchandising Skills	2	135,000				18-20		7-8			2-3			
Advanced Key Account Management and Business Development	3	165,000					9-11			15-17			28-30	
Creative Retail Selling and Visual Merchandising	3	165,000				18-20		13-15			12-14			
Developing Effective Distribution Channels: Optimizing Market Penetration	3	155,000				4-6				22-24			4-6	
FMCG Selling: Effective Skills & Strategies for Market Penetration	2	125,000		16-17			16-18				20-21			
Internet Marketing and Social Media Management (planning & implementations)	2	125,000			22-23			7-8				18-19		
Managing Distributors & Sales People Effectively	2	125,000				11-13			26-27				4-5	

Training Terms And Conditions

McTimothy Associates Consulting LLC limits the provision of its capacity /training and development services to employees of corporations, partnerships, businesses and government organisations who are either self-sponsored or sponsored by their respective organisations. This terms and conditions is between either parties registering for any of our training courses at any given time.

GUARANTEE OF QUALITY:

Our Guarantee of Quality provides our customers with the opportunity to pre-register and pay 100% to attend the course of their choice, except otherwise expressly agreed. If a customer sends us a written notice of dissatisfaction with a course within five (5) days of the course, the customer will have the option of retaking the course at no charge, or receiving a full refund of any course tuition fees paid, provided a satisfactory reasons of non-satisfaction is received from the customer.

TERMS FOR PUBLIC COURSES

COURSE FEE:

The course/tuition fee is due and payable within thirty (30) days of the course enrolment start date or immediately the customer enrolled for them. The course tuition fee includes tuition /training fee, soft/downloadable course materials, teabreak and lunch break, the use of internet with your personal computers (where applicable) and Certification. The course/tuition fee does not include accommodation, travel or any other expenses that may be incurred by our customers.

TRAINING REGISTRATION & PAYMENT TERMS

All our training courses are pre-registration event. An intending participant or the nominating party needs to register online via our website at www.mctimothyassociates.com by clicking Register Now button. Thereafter, you may proceed to make your payment into our Corporate Bank Account details received with the invoice. All course fees stated for each course covers tuition, course materials, tea break and lunch but are exclusive of VAT. Booking are said to be confirmed only when payment of course fee is made. All payments, whether cheques/checks, Bank deposit or online transfer are to be made in favour of McTimothy Associates.

CANCELLATION/TRANSFER & REFUND POLICY:

Cancellations or transfers may be made without any penalty no later than two weeks before the course start date. If a customer transfers to another course or to another candidate prior to two weeks before the start date 100% of any prepaid tuition/course fees will be applied toward the fee for the subsequent course. If you need to cancel your registration for any course already paid for, please notify us by sending e-mail to: training@mctimothyassociates.com at least five (5) business days before the date of the course. You can utilise the amount paid for any other course or for the same course at another date. Refund fees paid will be made but less 10% administrative charge if notification is received in advance according to the above specific days. No refund will be made for no-show situation.



TERMS FOR ON-SITE COURSES

The course tuition fee for on-site/in-house (in-plant) courses is due and payable within thirty (20) days before the course start date. We do not impose any penalty if the customer notifies us in writing of the need to cancel or reschedule an onsite/in-house course at least one week before the scheduled start date of the course. Any on-site/in-house course cancelled or rescheduled by our customer on the day of the training is subject to a 5% cancellation/rescheduling fee.

TERMS FOR ALL COURSES

COURSE POSTPONEMENTS:

Occasionally, McTimothy Associates Consulting LLC may need to change a course location, course date, or postpone a course till another date. We will try to give the customer as much notice as possible of any such change. If the customer is unable to attend the course at the revised location or date, we will credit 100% of any prepaid course/tuition fees paid against a future course or, if requested, refund those fees. McTimothy Associates Consulting LLC will not be liable for any other costs incurred including (for example) travel charges or any consequential damages, even if we were advised of them. Changes in course locations, course dates, or postponement of courses seldom happens and will not extend unreasonably.

Applicable Discount

Group/Team discount for members from same company attract 10% discount for 5 or more people, 3 or 4 people attract 5% discount. Feedback and Complaints McTimothy Associates actively believes in continuous improvement. To this effect, we welcome feedback related to our people, products/services or processes. If you have comments and/or suggestions which will ultimately help us improve in any way, please write to us on info@mctimothyassociates.com and we commit to respond to you within 2 business days – at the most.

Connect With Us Now!

- Free E-Learning Video
- Professional Articles
- Business Advise
- Career Talk



@McTimothyAssociatesNG



SOME OF OUR CORPORATE CLIENTS



Call Us Now

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